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REMARKS

Claims 1-10 and 12-22 are presented for consideration, with Claims 1, 13, 15, 17, 18 and 22 being independent.

Editorial changes have been made to the abstract. With respect to the claims, independent Claims 1 and 13, along with selected dependent claims, have been amended. In addition, Claims 15-22 have been added to provide an additional scope of protection. Support for the new claims can be found, for example, on page 18, line 10, et. seq., of the specification.

Initially, Claims 1 and 13 were rejected under 35 U.S.C. §112, second paragraph, for use of the term "may." In response to this rejection, the claims have been amended to remove this term. Accordingly, reconsideration and withdrawal of the rejection under 35 U.S.C. §112 is deemed to be in order and such action is respectfully requested.

Claims 1-14 stand provisionally rejected on obviousness-type double patenting grounds as allegedly being unpatentable over Claims 1-14 of co-pending U.S. Patent No. 7.145.528.

Initially, it is respectfully requested that this rejection be held in abeyance until such time that the '664 application issues as a patent. Further, the subject claims provide a display device and a drive control method based, in part, on starting of application of a drive voltage or generating a display starting signal, which are features, among others, that distinguish the subject claims from those in the '664 application. Accordingly, reconsideration and withdrawal of the provisional obviousness-type double patenting rejection is respectfully requested.

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Accordingly, it is submitted that Applicants' invention as set forth in

independent Claims 1, 13, 15, 17, 18 and 22 is patentable. In addition, dependent Claims 2-12,

14, 16 and 19-21 set forth additional features of Applicants' invention. Independent

consideration of the dependent claims is respectfully requested.

In view of the foregoing, reconsideration and allowance of this application is

deemed to be in order and such action is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C.

office by telephone at (202) 530-1010. All correspondence should continue to be directed to our

below-listed address.

Respectfully submitted,

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